

# NORTH WILLAMETTE VALLEY GUIDE PRICING

We agree to purchase the ad described below:

PRICE	SIZE	MEASURES
\$1415	<input type="checkbox"/> <b>Double Panel</b>	Trim Size: 7.25" wide by 8.312" tall
\$970	<input type="checkbox"/> <b>Back Cover</b>	Trim Size: 3.875" wide by 9" tall <i>Type Safety is 1/4" inside trim; please allow 1/8" bleed all around.</i>
\$770	<input type="checkbox"/> <b>Full</b>	3.375" wide by 8.375" tall
\$575	<input type="checkbox"/> <b>3/5</b>	3.375" wide by 4.875" tall
\$415	<input type="checkbox"/> <b>2/5</b>	3.375" wide by 3.25" tall
\$275	<input type="checkbox"/> <b>1/5</b>	3.375" wide by 1.5" tall

For digital file requirements and specifications, please contact our graphics department at [valleyguide@mtangelpub.com](mailto:valleyguide@mtangelpub.com)

Ad Agreement: Mt. Angel Publishing, Inc. will produce ads as part of this agreement, or advertisers may submit ads. Submitted advertisements are accepted on the understanding that the advertiser and its agents have the right to publish the contents thereof. In consideration of such publication, advertiser and its agents agree to indemnify and hold publisher harmless against any expenses by reason of any claims arising out of publication. Publisher reserves the right to cancel any advertisement insertion order, space reservation or position commitment at any time. Mt. Angel Publishing, Inc. will make every effort to honor placement requests, but they are not guaranteed. All advertising materials which represent the creative efforts of the publisher and/or the utilization of creativity, illustrations, labor or material furnished by it, remain the property of the publisher, including all rights of copyright therein. Rates are non-commissionable.

Terms of Contract: 50% due upon space reservation, the remainder will be billed upon publication, balance due net 30 days. 2% per month will be added to balances over 30 days.

Cancellations: 25% of ad rate will be charged if not notified within three business days.

Statement: I am authorized to place advertising for this business. I have read and understand the terms of this agreement and I further agree that Mt. Angel Publishing, Inc. may exchange information with credit references, other business or credit reporting agencies. If it becomes necessary to employ legal or other services to obtain payment of this account when past due, I agree to pay reasonable charges for the same, plus court costs, in addition to the amount owed.

Business name as it will appear in the ad: \_\_\_\_\_

Email address for proofs: \_\_\_\_\_

Billing address: \_\_\_\_\_

Fill out if using an agency:

Agency: \_\_\_\_\_ Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Pay by mail OR  Bill my credit card  Mastercard  VISA Exp: \_\_\_\_\_ CW2 Code: \_\_\_\_\_

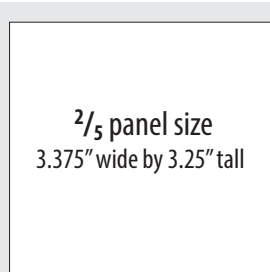
Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Authorizing signature: \_\_\_\_\_ Print name: \_\_\_\_\_

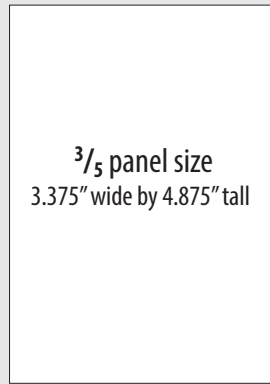
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

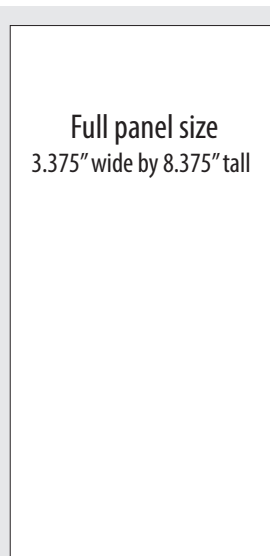
Call Maggie Pate, (541) 968-3544, or fax to: (503) 845-9202



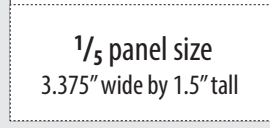
<sup>2</sup>/<sub>5</sub> panel size  
3.375" wide by 3.25" tall



<sup>3</sup>/<sub>5</sub> panel size  
3.375" wide by 4.875" tall



Full panel size  
3.375" wide by 8.375" tall



<sup>1</sup>/<sub>5</sub> panel size  
3.375" wide by 1.5" tall



MT. ANGEL PUBLISHING, INC.

503-845-9499

fax: 503-845-9202

PO Box 927 Mt. Angel, OR 97362

401 Oak St. Silverton, OR 97381

valleyguide@mtangelpub.com

**All ads include  COLOR at no extra cost!**