

Santiam



# SHOPPER

Such a deal!



2,000 copies delivered to Stayton, Sublimity, Aumsville, Lyons and Mehama every Wednesday.

## Display Advertising Rates

	Dimensions	Open Rate	4xRate	12xRate	26xRate	52xRate
Full Page	7.5" x 9.75"	\$160	\$151	\$130	\$120	\$110
1/2 Page	7.5" x 4.85" or 3.625" x 9.75"	\$85	\$78	\$70	\$64	\$56
1/3 Page	7.5" x 3.25"	\$65	\$62	\$58	\$55	\$51
1/4 Page	3.625" x 4.85"	\$50	\$45	\$40	\$37	\$33
1/6 Page	3.625" x 3.25"	\$33	\$29	\$26	\$24	\$21
1/8 Page	3.625" x 2.3" or 2.3" x 3.25"	\$25	\$21	\$19	\$17	\$14
1/12 Page	2.3" x 2.3"	\$16	\$14	\$12	\$11	\$10

## Inserts (2,000 quantity)

One-Sided – We Print	\$225
Two-Sided – We Print	\$325
Pre-Printed	\$200

Specialty paper available – Call for quote.  
More than a single sheet insert? Call for quote.

## Line Advertising (per 25 words)

Private Party	\$5.00
Business & Real Estate	\$7.50
<b>Bold</b>	\$2.00 Extra

**Double your audience by advertising in both the Santiam Shopper and the Mt. Angel Shopper! Check out our combo rates and SAVE.**

Ad Size	1xRate	4xRate	12xRate	26xRate	52xRate
Full Page	\$288	\$256	\$208	\$193	\$165
1/2 Page	\$153	\$133	\$112	\$102	\$84
1/3 Page	\$117	\$105	\$93	\$88	\$77
1/4 Page	\$90	\$77	\$64	\$59	\$50
1/6 Page	\$59	\$50	\$42	\$38	\$32
1/8 Page	\$45	\$36	\$30	\$27	\$21
1/12 Page	\$29	\$24	\$20	\$18	\$15

Combo rates include one ad layout to run simultaneously in both editions of the Shopper.

## MARKETPLACE

Our Town Monthly is published on the 1st of each month.

Line ads running 2 times earn one **FREE** run in **Our Town Marketplace!**

That's 11,000 copies throughout Stayton, Sublimity, Aumsville, Lyons & Mehama!

**Marketplace-only Rates:** Private Party: \$10 • Business/Real Estate: \$15

## Policies

**Payment:** One-time or occasional advertisers are asked to pre-pay their advertising fees. Regular advertisers are asked to prepay the first month's advertising and, pending completion of a credit application, may be billed thereafter on a Net 15 basis.

**Ad Placement:** Advertisements are rotated throughout the publication to ensure fair placement. We take, but do not promise to fulfill, placement requests. The publisher's judgment regarding ad placement is final.

**Advertising Deadlines:** All new ads and changes to existing ads are due at 12 (noon) on the Friday prior to the next Wednesday publication. If proof requested, ad content is due on the Wednesday at 12 (noon) prior to publication (one whole week) to allow our designer to send you a proof. If Friday is a holiday or holiday observation day on which the Shopper office is closed, deadline will be the Thursday before publication at 12 (noon).

# Santiam Shopper

400 N. Third Avenue • Stayton, Oregon 97383

503-769-9525 • Fax 503-769-9542 • santiamshopper@mtangelpub.com

A publication of

