

Santiam



# SHOPPER

Such a deal!



## Display Advertising Rates

	Dimensions	Open Rate	4x Rate	12x Rate	26x Rate	52x Rate
Full Page	7.5" x 9.75"	\$150	\$141	\$125	\$118	\$104
1/2 Page	7.5" x 4.85" or 3.625" x 9.75"	\$81	\$74	\$65	\$60	\$53
1/3 Page	7.5" x 3.25"	\$60	\$58	\$55	\$52	\$50
1/4 Page	3.625" x 4.85"	\$45	\$42	\$38	\$35	\$31
1/6 Page	3.625" x 3.25"	\$29	\$26	\$24.50	\$22	\$19.50
1/8 Page	3.625" x 2.3" or 2.3" x 3.25"	\$23	\$20	\$18	\$16	\$13.50
1/12 Page	2.3" x 2.3"	\$15	\$13	\$11.50	\$10.5	\$9.50

Rates are per printing.

## Inserts (2,000 quantity)

One-Sided - We Print*	\$205
Two-Sided - We Print*	\$295
Pre-Printed	\$155

\*Specialty paper available - call for quote.

## Line Advertising (per 25 words)

Private Party	\$3.50
Business & Real Estate	\$6.00

**Double your audience by advertising in both the Santiam Shopper and the Mt. Angel Shopper! Check out our combo rates and SAVE.**

Ad Size	1x Rate	4x Rate	12x Rate	26x Rate	52x Rate
Full Page	\$270	\$254	\$225	\$210	\$187
1/2 Page	\$146	\$133	\$117	\$108	\$96
1/3 Page	\$108	\$104	\$99	\$94	\$90
1/4 Page	\$81	\$76	\$68	\$63	\$56
1/6 Page	\$52	\$46	\$45	\$40	\$35
1/8 Page	\$41	\$36	\$33	\$28	\$24
1/12 Page	\$27	\$24	\$21	\$19	\$17

Combo rates include one ad layout to run simultaneously in both editions of the Shopper.

## Policies

**Payment:** One-time or occasional advertisers are asked to pre-pay their advertising fees. Regular advertisers are asked to prepay the first month's advertising and, pending completion of a credit application, may be billed thereafter on a Net 15 basis.

**Ad Placement:** Advertisements are rotated throughout the publication to ensure fair placement. We take, but do not promise to fulfill, placement requests. The publisher's judgment regarding ad placement is final.

**Advertising Deadlines:** All new ads and changes to existing ads are due at 12 (noon) on the Friday prior to the next Wednesday publication. If Friday is a holiday or holiday observation day on which the Shopper office is closed, deadline will be the Thursday before publication at 12 (noon).

## Santiam Shopper

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A publication of



## MARKETPLACE

**Expand your Exposure  
with Our Town's Marketplace!**

Private Party Ads: \$10  
Real Estate and Business Ads: \$15