

Santiam



SHOPPER



Display Advertising Rates

	Dimensions	Open Rate	4x Rate	12x Rate	52x Rate
Full Page	7.5" x 9.75"	\$140	\$131	\$117	\$98
1/2 Page	7.5" x 4.85" or 3.625" x 9.75"	\$74	\$68	\$61	\$50
1/3 Page	7.5" x 3.25"	\$55	\$53	\$50	\$47
1/4 Page	3.625" x 4.85"	\$40	\$37	\$35	\$29
1/6 Page	3.625" x 3.25"	\$25	\$23.50	\$22	\$18
1/8 Page	3.625" x 2.3" or 2.3" x 3.25"	\$20	\$17.50	\$16	\$12.50
1/12 Page	2.3" x 2.3"	\$13	\$11.50	\$10	\$8.50

Rates are per printing.

Inserts (2,000 quantity)

One-Sided - We Print	\$195
Two-Sided - We Print	\$285
Pre-Printed	\$135

Line Advertising (per 35 words)

Private Party	\$2.50
Business & Real Estate	\$5.00

Double your audience by advertising in both the Santiam Shopper and the Mt. Angel Shopper! Check out our combo rates and SAVE.

Ad Size	1x Rate	4x Rate	12x Rate	52x Rate
Full Page	\$216	\$202	\$179	\$154
1/2 Page	\$110	\$101	\$90	\$77
1/3 Page	\$82	\$78	\$74	\$72
1/4 Page	\$59	\$54	\$51	\$44
1/6 Page	\$37	\$34	\$32	\$27
1/8 Page	\$30	\$26	\$22	\$19
1/12 Page	\$18	\$17	\$14	\$13

Combo rates include one ad layout to run simultaneously in both editions of the Shopper.

Policies

Payment: One-time or occasional advertisers are asked to pre-pay their advertising fees. Regular advertisers are asked to prepay the first month's advertising and, pending completion of a credit application, may be billed thereafter on a Net 15 basis.

Ad Placement: Advertisements are rotated throughout the publication to ensure fair placement. We take, but do not promise to fulfill, placement requests. The publisher's judgment regarding ad placement is final.

Advertising Deadlines: All new ads and changes to existing ads are due at 12 (noon) on the Friday prior to the next Wednesday publication. If Friday is a holiday or holiday observation day on which the Shopper office is closed, deadline will be the Thursday before publication at 12 (noon).

Santiam Shopper

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A publication of

